



For Immediate Release Contact Mike Gardner 313-667-4127 #580

Jimmy Diamond Edition Dressed in Best for 30th Anniversary

DETROIT – Jimmy celebrates its thirtieth anniversary in 1999, and what better way to celebrate than outfitting it in a new way. The result is the 2000 Jimmy Diamond Edition, which features a grille guard, side steps and interior amenities that take Jimmy into a new category of expressive luxury SUVs for the twenty-first century.

“The 2000 Diamond Edition production vehicle is a celebration of the Jimmy brand,” said Jimmy Brand Manager Tony DiSalle. “For the past thirty years, Jimmy has demonstrated a unique blend of authentic truck capability and comfort. Jimmy Diamond Edition builds on this heritage of true truck strength adding expressive luxury and unsurpassed comfort to the equation.”

Hot Accessories

Popular accessories like grille guards and side steps that are standard on the Jimmy Diamond Edition are a hot trend among sport utility buyers who are eager to personalize their vehicles as an expression of themselves.

“Folks into accessories spend \$1500 and up per year,” according to Jim Spoonhower, chief statistician for the Diamond Bar, California-based Specialty Equipment Market Association (SEMA).

Additionally, GM Accessories reports that its year-to-date sales of aftermarket grille guards and side steps have increased 38 percent over 1997 figures. A vehicle that offers these sought-after accessories as original equipment combined with truck capability is bound to generate a lot of interest.

Silver Accent Grille Guard

Jimmy Diamond’s four available exterior colors – Onyx Black, Indigo Blue Metallic, Magnetic Red Metallic and Pewter Metallic – are a dramatic backdrop for its brushed aluminum and black accents.

The bold, aggressively designed brushed aluminum and black grille guard with integral foglamps not only looks great, but protects the grille even if it probably won’t be used to push open ranch gates. The grille guard also makes an impressive frame for GMC’s ruby red logo.

Integrated Design Accents

The brushed aluminum tubular side rails accentuate the Jimmy Diamond Edition’s profile and good looks, while protecting the lower body panels and easing entry and exit. Black end caps on the rails protect against stone chips and integrate with the design element of the body side molding. These rails will undoubtedly tempt three-year-olds to thirty-year-olds to step up for a peek into Jimmy’s luxurious interior.

Additionally, the brushed aluminum accents appear on the Diamond Edition’s attractive, as well as functional roof rack. Body side cladding protects door panels from front to rear wheel wells and ties in with the silver accents used around the vehicle.

2000 Jimmy Diamond

- Diamond Edition Badging** Special Diamond Edition exterior badging completes the exterior theme. Jimmy “Diamond Edition” on both driver’s and passenger’s side doors announces Jimmy as a truly special vehicle. The liftgate features the Jimmy Diamond Edition “triple diamond” logo.
- Diamond Quilted Comfort** Inside, Jimmy Diamond Edition features diamond-quilted, perforated leather seats. Quilted leather seats, often seen in big rigs, beg to be sat in because they look so inviting. The diamond quilting provides additional support as well as breathability for lasting comfort on long trips.
- Jimmy’s traditional eight-way power driver’s seat function is featured in the Diamond Edition. Driver’s and front passenger’s seats also have power lumbar controls for more support.
- For added comfort, the Diamond Edition interior builds on Jimmy’s reputation for comfort and takes Jimmy to new levels of comfort and style.
- Luxurious, Expressive Interior Accents** Diamond-quilted perforated leather softens the door trim pads. “Diamond Edition” is also embroidered at the top of the door trim panels. The “triple diamond” logo is embroidered into the adjustable headrests of both front and rear seats.
- The steering wheel and shifter are also trimmed in perforated leather. Upscale tamarack floor mats protect the front and rear seating area floors as well as the rear compartment. The rear compartment carpet mat is rubber-backed and can be reversed for carrying messy cargo.
- Audio System Features** For additional interior pleasure, Jimmy Diamond Edition’s audio system features an uplevel AM/FM stereo with CD player, random select, speed-sensitive volume, automatic tone control, seek and scan, digital clock and six premium speakers. The audio system also features TheftLock® theft-deterrent protection.
- Tough Enough** Jimmy Diamond’s striking packaging is just a part of the anniversary story. Go ahead and unwrap it. The rest of the story lies underneath the bold, expressive exterior and luxurious interior – a truly all-around, capable truck with plenty of the attributes designed to please compact sport utility fans.
- Ready for Heavy-Duty Trailering** The heavy-duty trailering package includes a heavy-duty hitch platform, seven-prong universal trailering connector, four-prong trailer adapter, hitch tube, ball, connecting pin and custom GMC receiver cover, making this Diamond Edition ready to tow right from the showroom.
- To enhance towing, Jimmy Diamond is equipped with Tow/Haul transmission shift select preference which can be accessed by pressing a button on the center console. When the vehicle is heavily loaded or pulling a trailer, the Tow/Haul mode changes the transmission shift points to optimize transmission smoothness. The four-wheel-drive Jimmy Diamond can tow up to 5,600 pounds.
- Heavy-Duty Suspension** The ZW7 Luxury Ride Suspension and P235/75R15 on-road/off-road blackwall tires make Jimmy Diamond just as capable of checking up on cattle in the “North 40” as it is for a trip to the ski lodge or a night at the theater. An alternative Z85 Heavy-Duty Suspension is also available for those seeking greater load/towing capability. Diamond-cut-finished aluminum wheels with the GMC logo center caps are durable and stylish.

2000 Jimmy Diamond

AutoTrac™

The decision to go off-road is easy with AutoTrac push button electronic transfer case which allows selection between automatic sensor-controlled 4WD and full-time, shift-on-the-fly four-wheel drive for added traction.

Selection of auto 4WD puts Jimmy Diamond in automatic sensor-controlled four-wheel-drive “standby” mode. When a condition occurs requiring four-wheel-drive, sensors detect wheel slippage and apportion greater amounts of torque to the front wheels. If continuous rear wheel slippage occurs for a sustained time, the system will automatically lock into “4HI” mode.

The transfer case can be left in auto 4WD on all surfaces without damage or wear. Jimmy Diamond Edition’s transfer case also allows it to be flat towed without having to disconnect the propshaft.

Brakes

Jimmy Diamond Edition features four-wheel antilock disc brakes designed for long wear life and short stopping distances. They are also designed for superior high-altitude performance and descent capability. They provide good brake pedal feel, short pedal travel and quick response time.

Powertrain

Jimmy’s proven powertrain combination is the natural choice for the Diamond Edition. The Vortec 4300 V6 engine generates 190 horsepower at 4400 rpm and 250 lb-ft of torque at 2800 rpm. The Diamond Edition’s transmission is the 4L60-E electronic four-speed automatic.

Professional Grade Truck

The following are standard on Diamond Edition Jimmy – while optional or not available on many competitive vehicles:

- Full-length steel truck frame
- Protective body side cladding
- Recovery hooks (4WD models)
- Tow/haul transmission shift select preference
- Roof-mounted cargo rack
- Full-size spare tire
- Engine and transmission oil coolers
- Heavy-duty battery
- Integral foglamps
- 8-point electronic compass
- Outside temperature gauge
- Front end/grille guard
- Tubular side rails
- Heavy-duty trailering package
- Trailering accessories package
- Aggressive tread on/off road tires
- Reversible rear compartment cargo mat

2000 Jimmy Diamond

Luxury and Convenience Features

Over the years, Jimmy owners have benefited from an ever-widening list of premium convenience and security items. This standard content is also found on the Jimmy Diamond Edition:

- Remote keyless entry with panic alarm
- Automatic headlamp control
- Uplevel CD radio with tone control and speed-sensitive volume
- Choice of liftgate/liftglass or dropgate/liftglass rear compartment access

Luxury Equipment Package includes:

- Premium Bose® sound system
- Heated front seats
- Two-position memory driver's seat
- Eight-way power passenger's seat
- Steering wheel radio controls
- Deluxe overhead console with HomeLink® and trip computer
- Electronic climate control
- Electrochromic mirrors (light-sensitive)

Special Equipment Package adds to the above:

- High Intensity Discharge (HID) headlamps
- Automatic load-leveling suspension system
- On-board emergency/recreational air compressor
- Six-disc CD changer
- Rear seat audio controls

Optional equipment includes:

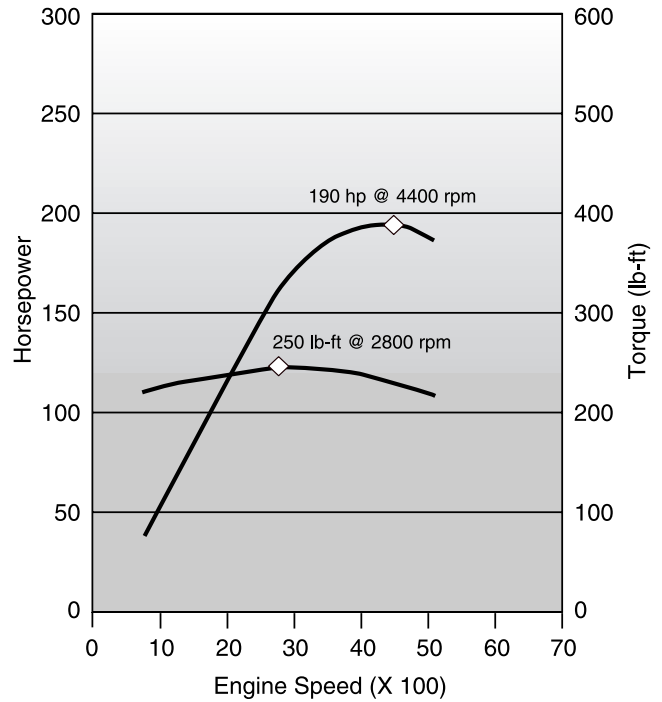
- Locking rear differential
- Engine block heater
- Underbody shield package
- Sunroof
- Choice of rear axles
- Z85 heavy duty Euro-Ride suspension

“While the Diamond Edition Jimmy will be valued for its beauty, it’s still a solid SUV,” said DiSalle. “It defines the direction of GMC’s compact sport utility for the next century. Jimmy Diamond Edition’s new interior and exterior set new levels of comfort and expressive luxury, while Jimmy’s functional truck capability ensures that it will do what sport utility owners expect – and more.” ■

2000 Jimmy Diamond Powertrain

Vortec 4300 V6 (L35)

V-Angle(degrees)	90
BoreandStroke(in/mm)	4.00x3.48/101.6x88.4
Displacement(cu-in/cc)	262/4300
CompressionRatio	9.2:1
Horsepower@rpm(bhp)	190@4400rpm
Torque@rpm(lb-ft)	250@2800rpm
Block/HeadMaterial	Castiron/castiron
IgnitionSystem	Composite distributor, platinum-tipped spark plugs, low-resistance spark plug wires
FuelDelivery	Sequential fuel injection
MaximumEngineSpeed	5600rpm
EmissionsControls	Three-way catalytic converter, exhaust gas recirculation, positive crankcase ventilation, evaporative collection system
Application	Standard on Jimmy Diamond Edition



4-Spd Electronic Automatic (4L60-E)

Manufacturer	GM Powertrain
1st Gear	3.06
2nd Gear	1.63
3rd Gear	1.00
4th Gear	0.70
Reverse	2.29
Application	Standard on Jimmy Diamond Edition

2000 Jimmy Diamond Specifications

General Information

Vehicle Description	Compact sport-utility, body-on-frame construction, front-engine, two-and four-wheel drive, four-door with liftgate/liftglass dropgate/liftglass
Assembly Plants	Moraine, Ohio

Dimensions (inches unless noted)

EXTERIOR	2WD	4WD
Length	188.8	188.8
Width	67.8	67.8
Wheelbase	107.0	107.0
Height	64.3	64.2
Ground Clearance(rear)	7.6	7.5
Ground to Rear Load Floor	29.8	29.4
Track Width(front/rear)	55.0/54.6	57.2/55.1
Fuel Tank Capacity(gal)	18	18
INTERIOR		
Leg Room(front/rear)	42.4/36.3	
Head Room(front/rear)	39.6/38.2	
Shoulder Room(front/rear)	57.1/57.2	
Hip Room(front/rear)	53.6/51.3	
Seating Capacity(maximum)	5	
Cargo Volume(cuft) (rearseatup/folded)	37.3/74.1	

Weights and Ratings (lb)

	2WD	4WD
Base Payload	1282	1236
GVWR	5000	5350
Trailer Capacity	5900	5600

2000 Jimmy Diamond Specifications *(continued)*

Brakes	Type	Power-assist, front and rear disc, four-wheel ABS	
	Front Disc Size (in)	10.8 x 1.14	
	Rear Disc Size (in)	11.6 x .78	
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Steering		2WD	4WD
	Type	Variable, integral power, recirculating ball	Variable, integral power, recirculating ball
	Steering Ratio (on center/at lock)	16/13:1	16/13:1
	Turns, Lock-to-Lock	3.38	2.97
	Turning Diameter, Curb-to-Curb (ft)	36.6	39.5
	Turning Diameter, Wall-to-Wall (ft)	38.5	41.2
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Suspension		2WD	4WD
	Front Type	Independent, coil springs	Independent, torsion bar
	Rear Type	Semi-elliptic, two-stage multileaf spring	Semi-elliptic, two-stage multileaf spring
	Rear Axle	Semifloating	Semifloating
	Shock Size (front/rear) (mm) Euro-&Luxury-Ride	46 Bilstein	46/36 deCarbon
	Stabilizer Bar Diameter (front) (mm)	33	33

2000 Jimmy Diamond Specifications *(continued)*

	EURO RIDE	LUXURY RIDE	PREMIUM LOAD LEVELING
Suspension	Option	Z85	ZW7
	Ride	Touring/Sporty	Premium luxury
	Usage/Intent	Load capacity	Load capacity
	PrimaryRoadUse	Paved/Unimproved	Paved/Improved
	CargoCapacity	Heavy-duty	Maximum
	Trailering	Heavy-duty	Heavy-duty
	4WDTireSize	P235/75R15	P235/75R15
	2WDTireSize	P235/70R15	–
	WheelSize(in)	15.0x7.0	15.0x7.0
Wheels	Type	Aluminum, Standard	
	Size(in)	15x7.0	
Tires	4WDon-/off-roadSBR	P235/75R15	
	2WDAllSeasonSBR	P235/70R15	

2000 Jimmy Diamond Edition Equipment Packages

	COMFORT CONVENIENCE PACKAGE	LUXURY EQUIPMENT PACKAGE	SPECIAL EQUIPMENT PACKAGE
Air-conditioning	◆	◆	◆
Aluminum wheels	◆	◆	◆
AutoTrac two-speed active transfer case	A	A	Required
Axle (3.42)	◆ ²	◆ ²	◆ ²
Body liftgate with liftglass	◆ ¹	◆ ¹	◆
Diamond Edition decor	◆	◆	◆
Electronic climate control	–	◆	◆
Grille guard	◆ ⁵	◆ ⁵	◆
HID headlamps	–	–	◆
Keyless remote	◆	◆	◆
Mirrors:			
Electrochromic mirrors	–	◆	◆
Heated OSRV mirrors	◆	◆	◆
Overhead console: Standard with eight-point compass and outside temperature gauge	◆	–	–
Deluxe overhead console trip/HomeLink	–	◆	◆
Radio:			
Premium AM/FM stereo CD	◆ ⁴	◆ ⁴	–
Bose® 260-watt sound system	–	◆	◆
Premium AM/FM stereo cassette	–	–	◆
Six-disc CD changer	–	–	◆
Rear Seat audio controls	–	–	◆
Seats:			
Dual-power lumbar seats	◆	◆	◆
Eight-way power driver's seat	◆	◆	◆
Eight-way power passenger's seat	–	◆	◆
Heated front seats	–	◆	◆
Memory driver's seat	–	◆	◆
Tilt wheel/speed control	◆	◆	◆
Tires:			
P235/75R15 on-off road B/W (4WD)	◆	◆	◆
P235/70R15 all-season B/W (2WD)	◆	◆	◆
Steering wheel radio controls	–	◆	◆
Suspension:			
Luxury Ride suspension package	◆ ³	◆ ³	◆
Rear load leveling suspension	–	–	◆
Windows:			
Power windows/locks/mirrors, heated	◆	◆	◆
Rear window convenience package	◆	◆	◆

◆ = Standard, A = Available, – = Not Available

(1) E55 Droppate with liftglass may be substituted

(2) See additional option page for axle/locking differential availability

(3) Z85 suspension may be substituted for \$0 credit

(4) ULO radio may be substituted for \$0 credit

(5) Grille guard is standard - may be deleted for credit